

FALL 2019

# Moments

NEWS ABOUT DONORS LIKE YOU WHO BRING OUR PURPOSE TO LIFE



## It Feels Like Home

Creating vibrant spaces where relationships flourish. *Story, page 5*





A few of the people who live at Nigel House gather in their common space

## A New Home for Nigel House

Nigel House has a story to tell. Like all good stories, it is full of surprise, suspense, a little intrigue, and extraordinary characters. And like many great stories, it has the possibility to change the world – one person at a time.

Deb first came to Nigel House in 2018 from another site where she had been living for a few years. Diagnosed with Multiple Sclerosis 15 years earlier, she had spent every day in her bed. On Sundays, she got up to spend a couple hours in her power chair. The rest of the time, she lay in her bed and watched the world via her big-screen TV – and someone else had to use the remote for her because she was not able to manage it herself.

Karen Brimacombe, Manager of Nigel House, visited Deb and asked her if she would like to come to Nigel House. She decided to move – not without a few lumps and bumps – but two weeks after arriving at her new home, she was on a HandyDART with a group of people, going to the Saanich Fair. These days, it’s hard to find Deb in her room.

In amazement and gratitude, Deb observed, “I never thought, again in my life, that I would do something like this.” She had resigned herself to observing the world via her remote control, but Broadmead Care – and her own courage – changed Deb’s entire world. She’s now living as fully as she can, inspiring those around her, and has a renewed sense of purpose and joy.

This is the journey that Broadmead Care and Nigel House are on. Through the New Home for Nigel House Campaign, Broadmead Care has been working with key partners to build a new \$40 million care home for Nigel House residents. The existing 26-bed building is beyond its useful life and presents many challenges, including:

- A small reception area that only fits 5 or 6 of the 26 residents at a time (see photo, above)
- Hallways and bathrooms that are too narrow for power wheelchairs
- Shared bedrooms with only a curtain for privacy
- An institutional dining room that doubles as the recreation area

The new 42,500 sq. ft. Nigel House will be a beautiful space designed to help people live as fully as they can. It will include 41 private rooms, a spacious dining room and reception area, and purpose-built rooms including a therapy gym, hair salon, coffee shop, and rooftop garden. The building will also include 37 assisted-living spaces for lower-income seniors, and 10 affordable housing units.



Rendering of the proposed Nigel House main entrance

Funding for the building is being provided by Island Health, BC Housing, the Capital Regional Hospital District, and Broadmead Care. Broadmead Care Society is contributing \$6 million, of which \$3 million must be fundraised. To this end, Broadmead Care began the New Home for Nigel House Campaign in late 2017.

Under the leadership of Campaign Co-Chairs Frank Leonard and Murray Coell, the New Home for Nigel House Campaign has now raised \$2.2 million. This includes a \$1 million matching gift challenge from an anonymous donor. All gifts to the campaign qualify for the matching gift challenge, and we are grateful for every gift. With your generosity, we can continue to change the world, one person at a time.

**We invite you to learn more about a New Home for Nigel House. Join us for a tour! Email Mandy Parker at [Mandy.Parker@broadmeadcare.com](mailto:Mandy.Parker@broadmeadcare.com).**



Co-Chairs Frank Leonard (L) and Murray Coell (R)

## Thank You, Campaign Cabinet Volunteers!

Broadmead Care thanks the following Nigel House Campaign Cabinet volunteers for their tireless efforts to raise the needed funds:

- Frank Leonard, Co-Chair
- Murray Coell, Co-Chair
- Victoria Shannon, President and CEO, Hansbraun Investments
- Sharlene Smith, Principal, CommPlan Canada
- Mary-Lynn Bellamy-Willms, Founder, FunctionFox.com
- Broadmead Care Board Directors Michael Morres and Bob George

## Thank You, Lead Donors

The New Home for Nigel House Campaign is well underway thanks to the generosity of many, and in particular, these lead donors:

- Peninsula Co-op
- Ralmax Group of Companies
- Sisters of St. Ann
- TELUS Future Is Friendly Foundation
- 100+ Women Who Care
- Anonymous (4)

## Our Vision

**Many partners have come together with a vision to redevelop the entire nine-acre Nigel Valley to create a world-class neighbourhood of housing, care, services, and beautiful green spaces. Those who live at Nigel House deserve a proper home that helps them meet their needs, and offers an inviting, comfortable environment.**





Donna dances with Lyle during an afternoon singalong at Veterans Memorial Lodge

# A Purposeful Joy

You might have heard that Broadmead Care recently undertook a Brand Review, to reflect its renewed commitment to long-term care.

While our logos have served us well over the years, we needed to find a new image to graphically communicate our new tagline: *Where Love, Life and Living Matter.*

Our new logo represents vibrancy, life, love, and joy. Lives lived as completely as possible, as actively as possible, and as joyfully as possible, are lives that are full of purpose, wellbeing, and happiness. We want you to experience this when you come through Broadmead Care's doors, and our new logo helps us remember to instill joy in all we do.

It's not always easy, and it's not always simple, but our commitment to innovate and reinvent what is possible will help you and your loved ones feel a greater sense of belonging, respect, and acceptance. With expanded Adult Day Programs, and building a new home for Nigel House, which is home to adults living with complex health conditions that affect their ability to work and live independently, Broadmead Care is excited to renew its promise to you and your loved ones – to provide opportunities to live as fully as possible, with purpose and delight.

In the process of regenerating our brand and purpose, we've found life, love, and joy in all kinds of places. It's not always a grand gesture. It's in the interaction between a child and a senior, sharing a cool ice cream treat at Beckley Farm Lodge. It's the quiet giggle as they share an inside joke. It's in the smiles and encouragement of a resident at Nigel House as he goes through his exercises, encouraged by fellow residents and staff alike. It's in the tender care of a senior who needs a little extra help walking down the hall at Rest Haven Lodge. It's in the Oak Room at Veterans Memorial Lodge during singalongs, music performances, and worship services. It's in the exchange between a resident and a staff member, when he hands her a Lifesaver® candy and receives a delighted grin in return. Joy is small, and joy is grand, and in the quiet moments between vibrant laughter and contented smiles, the sound of love remains.

Because when it comes right down to it, we believe that love, life, and living matter.

**You can help us spread life, love, and joy at Broadmead Care. Volunteer today through [www.broadmeadcare.com](http://www.broadmeadcare.com).**

# Feels Like Home

Picture this – a residential care complex that feels like home, with vibrant common areas, spaces where young and old connect and build friendships, and where people feel a sense of purpose in life.

Broadmead Care has begun creating environments that support our purpose to build communities where love, life, and living matter. Our aging care homes are in need of modernization. We want to bring areas to life – to transform living spaces into places that feel as much like home as possible, and that are warm and welcoming.

This transformational change means removing fabric wainscoting, patching gouges made by wheelchairs, upgrading handrails, refreshing paint on the walls, and replacing lighting, flooring, and window coverings.

Our Feels Like Home project is funded in part through our Annual Broadmead Care Charity Golf Tournament, presented by CIBC Private Wealth Management and Wood Gundy. This year the Tournament spearheaded a \$400,000 Feels Like Home fundraising campaign. 140 golfers, together with more than 40 volunteers and staff, joined forces with local sponsors and donors for an amazing day of golf and fun. By day's end more than \$122,000 was raised, and the Feels like Home campaign was officially launched.

Diana, whose mother, Dottie, lives at Veterans Memorial Lodge, says it is critically important to 'feel like home'. "This is now Mum's home, and the more things that feel familiar, the better. Beautiful spaces make this a wonderful place to come and visit, and enjoy each other's company in the lovely gardens, outside seating areas, and comfortable common spaces."

Vicki, whose mother lived at Veteran's Memorial Lodge for three-and-a-half years said, "As our parents deal with dementia and the many losses associated with that disease, it is so comforting to them to have surroundings that provide familiarity. This helps them feel more at peace with their lives."

We thank the organizing committee and volunteers of the Golf Tournament for continuing to help us create a beautiful home for the people who live with us.

**Your kindness will help transform common areas into vibrant spaces. Donate today!**  
[www.broadmeadcare.com/donate](http://www.broadmeadcare.com/donate)

Enjoying social time at Beckley Farm Lodge







"Alone we can do so little, together we can do so much." Helen Keller

## 100+ Women Who Care

"The Nigel Program supports a critical niche service in the South Island by providing housing and care for an adult population that has been categorized as 'hard to house'. Before I became a Board Member at Broadmead Care, I knew nothing about Nigel House, nor about what 'hard to house' meant." Speaking to a meeting of the 100+ Women Who Care, Carol Pendray, Treasurer for Broadmead Care, talked about the reasons the group should support the New Home for Nigel House Campaign.

"Now I know it means that no one else is able to care for them. The Nigel Program fills a critical gap in the health care system, and helps hard-to-house adults live to their individual potential and develop connections in the community. It helps them live as fully as possible, with more joy, happiness, and wellbeing than some of them thought they would ever experience again."

100+ Women Who Care is a group founded in 2014 to make an immediate, direct, and positive effect on the lives of people in the Victoria community. Since inception, their 300+ members have donated \$530,000 to worthy causes. "I believe this is an extraordinary opportunity ... to provide a lasting legacy for some of our community's most vulnerable and forgotten

members," Carol said. Her passion communicated itself to those in attendance, who voted to support the New Home for Nigel House Campaign with a donation of \$25,000.

"The highlight of each meeting is hearing how the money has been used by the winning charity," said Denise Grant, Founding Member, 100+ Women Who Care. "We hope that these funds will help create a new building for Nigel House that is functional, welcoming, and homelike, because everyone deserves to live where it feels like home."

We are grateful for organizations like 100+ Women Who Care, which collectively make a positive impact not just on the world around them, but for each person who is touched by their generosity.

**Would your company be  
interested in supporting A New  
Home for Nigel House?**

**Contact Mandy for more information.  
Mandy.Parker@broadmeadcare.com**

## It Takes a Community

### Imran

Imran has worked at Beckley Farm Lodge as a co-op student since September 2018, as part of the Recreation and Health degree at the University of Victoria. He finds in the work a peace of mind, and great joy in taking care of and building relationships with residents. "I would definitely recommend this as a career. I love that the small things we do, just spending time one-on-one, contributes so much to quality of life." His favourite part of the job is observing how people progress at the Lodge, sometimes even in a matter of days. "Seeing our residents evolve over time is very rewarding," he says with a smile.

Imran spends time in many aspects of care at Beckley Farm Lodge. "If you make people feel comfortable, and build good relationships, they'll enjoy their life so much more."



We are pleased to introduce the 'STRIDES FOR BROADMEAD' team, participating and fundraising in the GoodLife Fitness Victoria Marathon, taking place on Sunday, October 13. Learn more at [www.broadmeadcare.com/news-events](http://www.broadmeadcare.com/news-events).



### Gurdeep

Gurdeep (photo, R) has worked for Broadmead Care for the past four years, one-and-a-half of those as Manager of Rest Haven Lodge. She defines her role as "leading, mentoring the whole community – all the staff, volunteers, families, and people who live here."

"We are building community, and it is our goal to see that everybody has the opportunity to experience wellbeing and happiness." One of the ways that people who live at Rest Haven experience joy is through pet therapy.

While there is a regular pet therapy dog, Bella, Gurdeep's boxer Malika recently visited Rest Haven for the first time. "Rene (photo, L) just loves dogs, and it made her day meeting Malika. That's her happiness, and her happiness is my job! Pets definitely help Rest Haven feel like home for the people who live here. They can be a great source of joy, therapy, and happiness in the moment – and we believe every moment matters!"



# Legacy Gift

**I have chosen to leave my Legacy Gift to Broadmead Care because, whether you are 60 or 90, every moment does matter.**

My association with Broadmead Care began in 2005 when my mother, Edna, was admitted to Veterans Memorial Lodge (then known as The Lodge at Broadmead). The care given to her during her last three-and-a-half years of life was exceptional. I was impressed by the extra attention shown by staff towards the residents and their families during my visits. I enjoyed participating in many activities with my mother which helped to improve her quality of life.

When my mother passed away in 2009, my sister and I requested that donations in her memory be made to Veterans Memorial Lodge. We chose to put the donations towards dining room renovations as that was the fundraising campaign at that time. My sister died suddenly at age 60 in 2016, and in her memory, I wanted to continue our tradition of supporting Broadmead Care through the Every Moment Matters campaign.

Most recently, I have included Broadmead Care in my Will to express my heartfelt appreciation and gratitude to those whose skill and expertise run this wonderful home, and to the rest of the staff who work under their guidance.

Veterans Memorial Lodge is a place where special moments happen every day. The staff know how to do 'that little bit extra' to make people feel special, valued, and respected. The people who live at Veterans Memorial Lodge receive the right kind of stimulation in an environment which supports their needs emotionally and physically. They have a better quality of life in this compassionate, nurturing, and creative environment.

I trust that my Legacy donation will assist the ongoing needs of future residents with Alzheimer's Disease and dementia-related illnesses, and will help to change the world for the people who call Broadmead Care 'home'.



Vicki with a picture of her sister (L) and mother (R)

**Download the free legacy giving brochure at [www.broadmeadcare.com/donate](http://www.broadmeadcare.com/donate).  
Select 'Gifts in Your Will' and learn more about ways to leave a legacy.**

Thank you for making every moment matter and supporting our purpose to build communities where people can experience wellbeing and happiness.

Do you have questions about how to make a difference or ideas you'd like to share? We'd love to hear from you!

Contact Mandy Parker:  
[donations@broadmeadcare.com](mailto:donations@broadmeadcare.com)

**BECKLEY FARM LODGE  
HARRIET HOUSE  
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REST HAVEN LODGE  
VETERANS MEMORIAL LODGE  
VETERANS HEALTH CENTRE**

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