

Fall 2017



BROADMEAD CARE
Exceptional Care. Exceptional People.

Moments

News on What Makes Every Moment Matter



Beckley Farm Lodge joins Broadmead Care.
Lorraine Gee, BFL Site Manager with John, BFL resident.

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Making Every *Moment Matter*

For Violet, a regular shampoo and style from Angie is a real treat. From start to finish, it's each moment that matters, having her scalp massaged, her hair brushed or the shared stories while under the hairdryer, it all makes a difference.

A few years ago, in describing their commitment to their work with residents and clients, our staff came up with the motto, "Every Moment Matters." We try to live that every day so we can provide exceptional care.

Broadmead Care works toward our motto and vision by creating care communities in which we celebrate the lives of seniors, honour the service of veterans, and embrace the life ambitions of adults living with disabilities. In all cases we strive to create home-like environments where residents and clients are treated with dignity, respect and acceptance.



Resident, Violet with hairdresser, Angie.

Engaging Minds *and Souls*

There aren't many things that make Lois smile, but painting does. The creative arts program is her outlet and is a real source of enjoyment.

Broadmead Care's Creative Arts program provides meaningful artistic activity for more than 350 residents annually at the Veterans Memorial Lodge at Broadmead and Nigel House. Regardless of a resident's cognitive, emotional or physical ability, program instructors are trained to use specialized tools and methods which encourage creativity and capability. Through art, this program creates opportunity for connection to self and community and is an essential part of Broadmead Care's comprehensive care planning.

The creative arts department is person-centred – the residents can pick and choose their projects. For some residents they choose a craft or project that may have been a practical skill they used a long time ago, such as hand sewing, rug weaving or needle point. For residents the creative arts program is an engaging experience that gives focus and meaning and brings them immense joy. Staff have commented how a simple project will decrease agitation and stress and even improve resident's memory.

Being able to offer creative arts activities through the generosity of our supporters like Veterans Affairs Canada, the Victoria Foundation, the Gift Shop and individual donors, enables any resident, client, family member, volunteer or staff member to participate. We are fortunate and thankful to our contributors for investing in quality of life through arts and culture.



Creative arts activity worker, Hamish with resident, Lois.

A New Home for **Nigel House!**

- *Imagine being in your teens with your whole life ahead of you and you begin to lose your ability to walk, eventually learning that you have Multiple Sclerosis.*
- *Imagine driving to work, becoming unconscious as a result of a diabetic coma and being left blind and unable to use your legs.*
- *Imagine having a rare genetic disorder, a reaction to copper in your diet, which affects your speech and ability to walk.*

These are some of the stories of the people living at Nigel House. Each Nigel House resident has a unique combination of complex health conditions that compromise their ability to work and live independently. Their disabilities are primarily physical and result from trauma, neurological degenerative diseases, or birth anomalies.

“Just regular, ordinary people that had something happen outside their control,” says Avril, mother of Ava who was diagnosed with MS at the age of 21.

There is an urgent need to replace Nigel House. Broadmead Care received approval from Island Health to replace and expand Nigel House and to build a new \$17 million, 41 bed residential care home for adults with disabilities with complex care requirements who are hard to house. This project is part of redevelopment of the entire “Nigel Valley” to create a world class neighbourhood of housing, care and services with beautiful green spaces that would be integrated into the surrounding community. Broadmead Care is excited to



Artist rendering of the New Nigel House.

be part of what will become one of the more significant land developments for health and human services currently taking place in the Province of BC.

With your support, together we can create a home for those who live at Nigel House that will give them the comfort, dignity and care they need to live their lives to the fullest.

Of the \$17 million cost of the Nigel House Redevelopment, Broadmead Care needs to raise \$2.5 million to bring our vision of a new home for Nigel House to life.

Your support will allow us to take the first step to making Nigel House a home. Your donation will help make a better life for the people living at Nigel House, and realize the vision of the entire Nigel Valley Project as a remarkable community of care that will be a landmark for health and human services in BC.

For more information go to www.broadmeadcare.com/NigelHouse or call 250-658-3226.



Resident, Ava with her mother, Avril.

Our Vision

A caring society where people of all ages and abilities live to their full potential.

Our Mission

To help build a caring society by providing excellent health, social and housing services for veterans, seniors and other adults.

Cycling Without Age – *A Renewed Sense of Freedom*

Since December 2016, Beckley Farm Lodge has been working with Cycling Without Age Victoria to embark on a new and exciting program that will enable our seniors to stay connected with the outside world and provide a quality of life by reducing social isolation, depression and loneliness for our elders. With the support and generosity of residents, clients, family members, Beckley Farm Lodge Auxiliary and a number of sponsors our first Trishaw bike has arrived and is in operation.

“It’s all about getting seniors out into nature and the community by bike” said Carson Sage, the co-founder of the Victoria chapter of Cycling Without Age and Activity Worker for Beckley Farm Lodge. “The Trishaw bike has an electric assist which adds to the safety and ease of use.”

There are stories of seniors improving not only their mental health but also their physical state from the renewed sense of freedom, friendship and fun through the program.

“We are very fortunate to be able to offer this program to our residents,” said Lorraine Gee, Beckley Farm Lodge manager. “If the residents had a really good day they’ll come back, they have less pain and are happier.”

With the generosity of yet another supporter, Mountain Equipment Co-op, a second bike will soon be on its way!



Ribbon cutting with Adult Day Program Client, Ken Tubman, Mayor Lisa Helps, and Cycling Without Age Victoria Founders, Carson Sage, Marleen Butchart and Kristi Owens.

This will enable us to share and expand this exciting new program to both the Veterans Memorial Lodge at Broadmead, Nigel House and the community.

To see the bicycle in action, visit CWA Victoria’s crowdfunding page for a video:

<https://www.generosity.com/community-fundraising/cycling-without-age-victoria>

Beckley Farm Lodge Auxiliary – *Thrifty Foods Smile Card Program*



Beckley Farm Lodge Auxiliary participates in the Smile Card Fundraising Program to raise funds by shopping with Thrifty Foods. The system is simple: Thrifty Foods will donate an amount equal to 5% of the dollars you load on to your pre-assigned Smile Card to the Beckley Farm Auxiliary.

Funds generated from the Smile Card Fundraising Program enhance the daily lives of the residents and

day clients at Beckley Farm Lodge. Beckley Farm Lodge Auxiliary has been part of the Smile Card Fundraising Program for the past ten years and has raised thousands of dollars towards the following items and projects: blanket warmers, patio furniture, digital thermometers, a bus for resident outings plus so much more.

For your Thrifty Food Smile Card contact Dorothy Adams by email: geodort@shaw.ca or call 250-386-9923.

What's *On*?

October 1 - November 10, 2017

THANK A VET CAMPAIGN

Students from schools in Greater Victoria are invited to share stories, thank a vet and fundraise for our veterans.

Friday, November 10, 2017 | 10:30am - 12 Noon

REMEMBRANCE DAY CELEBRATION

& CANADA 150 COMMEMORATIVE VIDEO

Location: Veterans Memorial Lodge at Broadmead, Oak Room

Saturday, November 11, 2017 | 10:30am - 12:15pm

REMEMBRANCE DAY SERVICE

Location: Veterans Memorial Lodge at Broadmead, Oak Room. *Note: Seating is limited, be prepared to stand.*

November 19, 2017 | 6 - 9:30pm

THE NIGHT OF LIGHTS

Location: Hillside Centre, Tickets on sale: October 16 - November 17, 2017

A fundraising event for Nigel House, this evening includes fabulous in-store discounts, tasty treats, live entertainment – and the chance to win one of over 100 door prizes including the **Grand Prize Trip for 4 to Disneyland!**

Tickets available at Nigel House and the Veterans Memorial Lodge at Broadmead Reception Desks, as well as the Donations Office at the Lodge.

Thursday, November 23, 2017 | 11am - 3:30pm

CREATIVE ARTS CHRISTMAS CRAFT SALE

Location: Veterans Memorial Lodge at Broadmead, Creative Arts Studio

Tuesday, December 19, 2017 | 1:30pm - 3pm

CHRISTMAS CELEBRATION

Location: Veterans Memorial Lodge at Broadmead



Sgt Poole was aboard a Royal Canadian Air Force Halifax Heavy Bomber as a Mid-Upper Gunner, 18,000 feet over Hannover, Germany, when it was shot down. He was eventually captured and spent more than two months in a German prisoner of war camp until the prisoners were liberated in April of that year.



Bottle Depot *Program*

Sometimes it's the little gifts that add up to be giant ones. Like the donation of a 5 cent recyclable can which can add up to be thousands of dollars, it just needs a little time and a lot of friends.

Broadmead Care is pleased to partner with The Bottle Depot as one of their registered charities. We have accounts set up at three locations around town in which you can bring in your bottles and cans and donate to Broadmead Care. When you take your sorted returnables into the location tell the cashier at the beginning of the transaction that "I would like to donate these to Broadmead Care". The Bottle Depot takes care of the rest.

Your returnables can go to: 4261 Glanford Avenue, 655 Queens Avenue and 3961 Quadra Street.

So maybe, once a month, when packing up your returnables to bring to The Bottle Depot think about making a gift to Broadmead Care. Share with your friends too and that one little pop can quickly add up to a truck load of support! Proceeds received from The Bottle Depot Charity Program go towards the Every Moment Matter Campaign at Broadmead Care which go to support the purchase of items such as overhead lifts, mattresses and blanket warmers, and to support programs such as creative arts, music and memory, spiritual care and more.

For more information on this program and other fundraising initiatives at Broadmead Care please call the Donations Office at 250-658-3274 or email shannon.donnelly@broadmeadcare.com.

“Make Room” Project Update

from Resident, Mr. Murray Edwards



Resident, Murray Edwards.

There are only 100 rooms left to fund. Thank you to all who responded to the letter I sent back in May of this year.

According to the Director of Support Services, the first phase of the Resident Room Upgrades is scheduled to start this fall which will include replacing all of the curtains. Once we have received the balance of the funds needed, Broadmead Care will replace the furniture. So we still need your support.

Please know that you are making a tremendous impact on our quality of life. The resident rooms are our “home away from home” and with your support, we can complete the project. We can’t do it without everyone’s help. Thank You so much.

– Murray Edwards



Donate Your **Aeroplan Miles**

HOW IT WORKS?

Aeroplan members can now donate Aeroplan Miles to Broadmead Care. Your donation will help make a difference in the everyday lives of the residents and clients at Broadmead Care.

Individual members can make donations on a one-time basis or on an ongoing basis by earmarking 2% of their miles automatically every time you earn by updating your profile on Aeroplan.com.

MAKING YOUR MILES MATTER

Where do your donated miles go? Your donated Aeroplan Miles can then be redeemed by Broadmead Care within the Aeroplan Program and will be used for fundraising initiatives such as auction prizes for the Broadmead Care Charity Golf Tournament and/or gifts to honour staff through the Grateful Family Program.

AEROPLAN ADDS 10%

Aeroplan joins you in supporting Broadmead Care. Each charitable donation you make through the Aeroplan member donation program will be topped up by a

10% contribution from Aeroplan. This applies for all donations to all accounts, all the time.

To make your contribution, go to www.aeroplan.com and enter Broadmead Care Society when searching for a charity.

Thank you for your support.



Stay Tuned for the Grateful Family Program – *Coming Soon!*

Residents and family members often ask us how they can say “thank you” for the outstanding compassion and care provided at Broadmead Care. They may have already expressed their appreciation with a hug, handshake or note, but feel they want to do something more. If so, they will be invited to participate in the Grateful Family Program.

The Grateful Family Program is a meaningful way to show thanks and celebrate the extraordinary care received as a resident or client of Broadmead Care Programs. Perhaps the caregiver was:

- An outstanding physician
- An extraordinary nurse, care provider or healthcare worker
- A supportive therapist
- An attentive activity worker
- A caring volunteer
- A thoughtful food service aid
- A cheerful housekeeper
- A helpful social worker



Bette with Furgus, St. Johns Ambulance Pet Therapy Program with resident, Joyce.

Individuals, family members or friends will be able to show their gratitude and make a difference in the lives of other residents. Stay tuned for more information coming later this year.

Why Monthly Giving is *Good*

IT'S CONVENIENT FOR YOU

Monthly donations spread out the cost making them more manageable for your budget

YOU HAVE A COMPOUNDED IMPACT

This is tailored for the investor in you. Regular monthly donations spread out over a period of time add up quickly and can have a greater total impact.

YOU ARE HELPING BROADMEAD CARE PLAN FOR THE FUTURE

Monthly donations enable Broadmead Care to better plan for programs and equipment simply by knowing how many donations they can expect in a year.

To set up your monthly donation simply go to:

www.BroadmeadCare.com/Donate



Scott, gift shop volunteer, serves Helen coffee. Helen is a resident & former volunteer.

Sponsor Spotlight – Thank You Gordon Food Services Canada



Broadmead Care welcomed Gordon Food Services Canada as a first time sponsor of the 14th Annual Broadmead Care/Commissionaires Annual Charity Golf Tournament which brought in \$100,000 towards the “Make Room” Campaign in support of renovating resident rooms. Also playing in the tournament, which happened this past May, was Regional Healthcare/ Hospitality Representative Kathy Samuel.

“As a supplier of Broadmead Care it was a perfect fit to come on board as a supporter of the event”. Kathy added, “Being a part of the day was extremely rewarding. I am a big believer in volunteering and contributing where and when you can. I am so very grateful that the company I work for continues to invest in ‘me’ and the causes I believe in. Professionally and personally it felt wonderful in so many ways.”

A family owned and operated company, GFS Canada is one of the largest food service distributors in Canada and has over 115 years of service with commitments to other charities in our community like Habitat for Humanity and many foods based programs across Canada to support those in need. Thank you Gordon Food Services Canada



Heather P. (Board of Directors), Kathy S. (Gordon Foods), Lynn R. (friend) and Mandy P. enjoying a beverage sample on the course.

for your support that ensures we make Every Moment Matter for the veterans and seniors we care for.

Plans are in full swing for the 15th Annual Charity Golf Tournament which will take place in May 2018 (course confirmation). For more information on how you can participate as a golfer, or to become a sponsor please contact Shannon Donnelly at 250-658-3274 or email Shannon.Donnelly@broadmeadcare.com.

Concert in Care *Returns*

The Health Arts Society will be presenting another season of exceptional musical performances thanks to generous donations to the Broadmead Care Society. The Peter Hinton and Barbara Morres Memorial Concerts will take place in the Oak Room on the 4th Wednesday in the month (except July and December). Please note all performances will be in the Oak Room starting at 2pm. Please look for posters on the bulletin boards about upcoming performers.



Geri & Michael are passionate about music & delighted to fund this program for the residents.

Join us in supporting the veterans, seniors and adults with disabilities in our community. Please contact us for more information about how you can make a difference.



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